



The Freedom Pass Updates For the Better New Pass Unites Thirteen Ski and Snowboard Areas from Alaska to Maine

For Immediate Release

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Eaglecrest is excited to announce participation in the Freedom Pass. The pass is now included for all unlimited season pass holders and the number of mountains linked has more than doubled from last season. The concept of the Freedom Pass spread quickly and Eaglecrest eagerly agreed to join and play a part in increasing the scope of the pass. This year, the up-charge has been dropped and the number of partner mountains has increased to 13, spanning the country from Alaska to Maine.

The Freedom Pass was created two seasons ago with the goal of offering flexibility and added value to pass holders at six New England ski and snowboard areas and has grown exponentially. The concept is simple. Pass holders at participating mountains are now able to get three complimentary lift tickets at each partner mountain this season. There is no additional charge to sign up, so all full pass holders at each partner mountain are automatically part of the Freedom Pass. Pass holders simply take their pass to a partner mountain to receive a complimentary lift ticket for the day. There is a limit of one ticket per pass holder, per day and a limit of three tickets per pass holder at each partner mountain over the season.

"We feel the new format adds a tremendous amount of value for our pass holders," said Josh Arneson, VP of Sales and Marketing at Bolton Valley. Jeffra Clough, Director of Sales, Marketing and Snowsports School at Eaglecrest, adds, "Many of our pass holders like to travel and the Freedom Pass will allow them the opportunity to ski a variety of areas in the country. This adds to the list of perks our season pass holders receive and gives every skier the chance to make the most out of their ski season."

Participating mountains include: Black Mountain, NH; Bolton Valley, VT; Dartmouth Skiway, NH; Granite Gorge, NH; Lost Valley, ME; Magic Mountain, VT; McIntyre Ski Area, NH; Mount Bohemia, MI; Pajarito Mountain, NM; Plattekill Mountain, NY; Sipapu Ski and Summer Resort, NM; Ski Cooper, CO.

More information can be found on the websites of each mountain.

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